January 2021 Members’ Council ZOOM Meeting Agenda
Thursday, January 14th, 2021 at 9:00 a.m.

Administration in Attendance: D. Shamrock, N. Britz, L. McCarty

II. Approval of Minutes & Financial Reports:
- December Council Minutes: M. Zelski
- December Financial Report: C. Mellem

III. President’s Report:
- Opening Comments: L. Jette
- Appreciation of Council Financial Support: L. Jette
- Moving Announcement: J. Sanner

IV. Membership:
- PTC YTD Membership Numbers: Updates as of December 23, 2020
  - 502 Active Members
  - 199 Lapsed Members (Regained 33 renewals from original 232 list)
  - 115+ Lost / Expired Memberships
  - 9 New Memberships

V. PTC Programming:
- 2021 New Membership Ideas & Objectives: D. Shamrock
  - Council Member Leo Carter to coordinate new member recruitment efforts in 2021
  - PTC to be promoted via community business in 2021 (Salon, Bank, Library, Italian Kitchen)
  - Goal of 12 new members (minimum) to be reached by year end 2021
  - Focus on outdoor “Palooza Events” to encourage membership engagement / growth in 2021
- Programming Updates: February PTC Bulletin Draft: N. Britz
  - Classes and Programs: FREE and Per Cost
  - Registration Form & Payment (Mail-In OR Designated Drop-Off)
  - ZOOM Link Assignment Process via Class Roster

VI. PTC Operations: Staffing Updates
- Nicole at PTC Full-Time
- Antonio at PTC Full-Time
- David at PTC Full-Time
- Margie at PTC 1 afternoon per week
- Marcella at PTC 1 morning per month

VII. Closing Comments
- Park District Updates: L. McCarty
- President’s Closing Remarks: L. Jette
- Volunteers needed for bulletin mailing: Tentative Date: 1/22/2021