MINUTES REGULAR MEETING BOARD OF PARK COMMISSIONERS  August 16, 2018

The Regular Meeting of the Board of Park Commissioners was called to order by President Cohen at 8:05 p.m. in the Jewett Park Community Center. The Secretary called the roll and the following were:

PRESENT:  Antokal, Caron, Cohen, Lapin, Patinkin (5)
ABSENT:   None (0)

and there was a quorum in attendance. Also present was Jeff Nehila, Secretary/Executive Director; Bob Taylor, Jay Zahn, Linda Anderson, Tony Korzyniewski, staff members; Larry Letwat, Mike Danielewicz, Jeff Schwartz, DHS Booster Club.

APPROVAL OF MINUTES
Motion made by Commissioner Caron, seconded by Vice-President Patinkin, to approve the Minutes of the July 19, 2018 Finance Meeting; the July 19, 2018 Regular Meeting; and the July 19 Closed Session. Voice vote as follows:

AYES:  Caron, Patinkin, Antokal (3)
NAYS:  None (0)
ABSTAIN:  Cohen, Lapin (2)
Motion passed in a voice vote.

Motion made by Commissioner Caron, seconded by Vice-President Patinkin, to approve the Minutes of the August 2, 2018 Workshop Meeting. Voice vote as follows:

AYES:  Caron, Patinkin, Lapin, Cohen (4)
NAYS:  None (0)
ABSTAIN:  Antokal (1)
Motion passed in a voice vote.

FINANCE REPORT
Approval of Disbursements
Motion made by Commissioner Antokal, seconded by Commissioner Caron, to approve the Voucher Listing dated August 16, 2018 in the amount of $1,438,191.42 which includes $1,376.04 of travel and training expenses. (Copy attached and made a part of these minutes). Roll call vote as follows:

AYES:  Antokal, Caron, Lapin, Patinkin, Cohen (5)
NAYS:  None (0)
Motion passed in a roll call vote.

PUBLIC COMMENT/ VISITORS AND GUESTS
President Cohen welcomed visitors and guests to the meeting.

Mike Danielewicz, Larry Letwat and Jeff Schwartz, DHS Booster Club, introduced themselves. They were in attendance to discuss the DHS Booster Club Digital Scoreboard.
NEW BUSINESS

Deerfield High School Booster Club Digital Scoreboard Project

Director Nehila provided a recap. At the July 19 Regular Board Meeting the board was asked to initially consider a potential contribution of $50,000 towards the purchase of a digital scoreboard for Adams Field at Deerfield High School. The board voted not to entertain the request.

Since then, Director Nehila met with Mr. Letwat and Mr. Ruiz, Athletic Director at DHS, and discussed numerous other alternatives of support for the scoreboard project which includes a possibility of a smaller donation, an extended period of time to provide any donation amount and recognition and sponsorship opportunities that could be associated with a donation. After reviewing the sponsorship packages initially designed for the scoreboard, Director Nehila felt confident that park district staff could coordinate a value-related sponsorship package and a donation could bring benefits back to the park district.

Mr. Letwat commented that they view this as a partnership with the park district and the community to benefit the children of the community. The park district and its affiliates would benefit from the advertising opportunities. The booster club is very interested in working with the park district to create an advertising program or strategy that would best benefit the park district.

Commissioner Antokal asked if the advertising would be scrolling or a permanent display. Mr. Letwat replied that there is no permanent signage on the scoreboard. There will be various configurations such as scrolling, animation and fixed block ads. Commissioner Antokal asked if the screen would only be used during events. Mr. Letwat replied that it will also be running during the day during the school year.

President Cohen asked if the school has contributed any monies to the scoreboard or is it all fundraising. Mr. Letwat replied that the scoreboard is 100% financed by the booster club.

Commissioner Caron commented that she has a difficult time contributing park district tax dollars to this when the school district isn’t using any tax dollars to pay for this; the funds are coming from private donations. She stated that she is opposed to the park district using tax dollars. She doesn’t understand what the advantage would be to the park district to use tax dollars to make a contribution when we could purchase advertising. She stated that she thinks what the booster club is doing great, but it isn’t an appropriate donation for the park district to make.

Mr. Letwat stated that the park district should look at this as an advertising opportunity not a donation.

President Cohen stated that there are considerations that might take place other than advertising and those are factors that will probably make a difference.

President Cohen asked who controls the use of the scoreboard. Mr. Letwat replied that Mr. Ruiz would coordinate use of the scoreboard.

Commissioners directed Director Nehila to coordinate with staff on needs and then meet with school district #113.
COMMITTEE LIAISON REPORTS

PTC Members’ Council
An agenda for the August 16, 2018 PTC Members’ Council meeting was included in packets. PTC welcomed 16 new members in July. Upcoming special events include the excursion to Cole Porter’s “Anything Goes” at the Cahn Auditorium and the PTC Annual Healthy Lifestyle Expo. The council discussed the ordinance recently passed by the city of Chicago. The ordinance requires a bus carrying 15 or more passengers to a sporting event or consuming alcohol to hire a security guard to be on the bus. This will increase the cost by $200.

Other
Northwest Quadrant Task Force
The Northwest Quadrant Task Force is scheduled to meet on Monday, August 27, 2018.

NEW BUSINESS

Senior Citizen Pricing
Motion made by Vice-President Patinkin, seconded by Commissioner Antokal, to increase the senior citizen discount age for Pool and Golf rates to age 65 effective January 1, 2020 with anyone who purchases a senior pass for golf and pools in 2019 at the current eligibility age of 62 be able to continually receive the senior discount until they turn 65. Voice vote as follows:

AYES: Patinkin, Antokal, Caron, Lapin, Cohen (5)
NAYS: None (0)
Motion passed in a voice vote.

Pay Request – Camosy Construction – East Wall Project & Café Renovation
Motion made by Treasurer Lapin, seconded by Commissioner Caron, to approve pay request submitted by Camosy Construction in the amount of $118,986.00 for work completed to date on the SRC East Wall Repair and Café Renovation projects. Roll call vote as follows:

AYES: Lapin, Caron, Antokal, Patinkin, Cohen (5)
NAYS: None (0)
Motion passed in a roll call vote.

Budget Presentation Discussion
Staff suggested providing a “cover memo” for each fund describing the fund’s typical revenue sources and associated expenses. Part of the memo will also include highlights of each fund such as significant capital projects, programming initiatives and staffing related topics. Along with those highlights will be an overall narrative of significant variances compared to projected totals from the current year. These explanations are typically listed in the line by line narratives for each fund. Highlighting these significant variances on a cover memo is intended to streamline the presentation process. One key factor involved in this additional piece of information is identifying at what percentage the board would like to see these variance explanations. Staff believes a 10% variance would assist in presenting the budget and reduce the board’s time in reviewing the line by line narrative. Staff is looking for board input. Commissioners felt that a 10% variance was a good starting point for this year.
5-Year Capital Plan/Jewett Park Renovation
Staff would like to revisit the concept of the Jewett Park renovation project being phased in versus possibly applying for an OSLAD grant for the entire park renovation. After examining the potential impact on the district’s programming and public access to the park, another potential strategy could be to phase in the park improvements. Commissioners agreed that a two-phase plan was the best way to proceed.

Other
Joint Board Reception
A Joint Board Reception is scheduled for October 3, 2018 at 5:30 p.m. at Patty Turner Center.

Plan Commission
Director Nehila will be attending the Plan Commission Meeting possibly as soon as September 27, 2018 for the Jewett Park project.

Motion made by Vice-President Patinkin, seconded by Commissioner Caron, to adjourn the Regular Meeting at 9:22 p.m. Voice vote as follows:

AYES: Patinkin, Caron, Antokal, Lapin, Cohen (5)
NAYS: None (0)
Motion passed in a voice vote.

The next Regular Meeting of the Board of Park Commissioners is scheduled for Thursday, September 20, 2018, at 8:00 p.m. at the Jewett Park Community Center.

Respectfully submitted,

Jeff Nehila, Secretary