

The Workshop Meeting of the Board of Park Commissioners was called to order by President Cohen at 7:31 p.m. in the Administrative Offices of the Deerfield Park District located in the Jewett Park Community Center. Attendance was taken and the following were:

Present: Antokal, Caron, Cohen, Lapin, Patinkin (5)
Absent: None (0)

And there was a quorum in attendance. Also in attendance was Jeff Nehila, Secretary/ Executive Director; Linda Anderson, Tony Korzyniewski, Sherry Prause, Ashley Dahl, Jason Mannina, staff members.

Matters from the Public

No members of the public were present.

Demographic Study Report

One of our strategic plan core strategies is Customer Engagement. Within that strategy, one of our goals is to identify our Customer and our Community Profile. Within that goal, an objective was to develop an updated profile of our community's demographics and conduct informational/education sessions with staff by April 2018.

Sherry Prause and Ashley Dahl completed the demographics study and presented the information to staff at the April All Staff Meeting. Staff was encouraged to use the data to help develop program offerings.

Sherry and Ashley presented the slide show to the board revealing their research and discoveries. The slide show is an overview of many more in-depth pieces of information put together and the more detailed information is available to staff and the board.

This data helps us to better identify our audience and do target marketing.

Draft – Golf Policies Updates

Commissioners reviewed proposed updates to Chapter 7 of the Board Policies and Administrative Regulations Manual relating to Deerfield Golf Club operations. The proposed updates are intended to capture current and projected operational policies and procedures. The proposed changes include edits to Sections 7001 through 7010 and a new section covering the Learning Center/Driving Range operations. Staff believes the proposed updates mirror the current operational guidelines and will provide clear definitions in policies and procedures.

Recommended changes will be incorporated into the policies and brought to the board for review.

Commissioner Patinkin brought up having a uniform senior age for our golf, pools and Sachs. Staff will discuss and bring information to the board for discussion.

Partnership Update – NSSRA and Northbrook Park District

Staff provided an update on the Capital and Facility Acquisition Plan between NSSRA and the Northbrook Park District. The board may recall, the Northbrook Park District has committed to developing a new Activity Center and NSSRA hopes to have a physical presence at the center with its new "facility" being part of the Activity Center. NSSRA and Northbrook Park District have been

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working on multiple fronts to help develop an IGA for the financial contribution towards the Center, its role in operational expenditures and involvement in construction. NSSRA has also been working on its capital campaign to help fund its portion of the project. It is expected that NSSRA will attend one of our board meetings in September or October to approve NSSRA's Finance IGA and Facility IGA's with each member agency.

Motion made by Treasurer Lapin, seconded by Commissioner Antokal, to adjourn the Workshop Meeting at 9:23 p.m. Voice vote as follows:

AYES: Lapin, Antokal, Caron, Patinkin, Cohen (5)

NAYS: None (0)

Motion passed in a voice vote.

Respectfully submitted,

Jeff Nehila, Secretary